

FOR IMMEDIATE RELEASE

HouseATL Names Karen Hatcher Advisory Board Co-Chair, Honors Outgoing Leadership

ATLANTA – October 1, 2026 – HouseATL has selected Karen Hatcher as advisory board co-chair for a two-year term beginning Oct. 1, 2026. Hatcher will co-lead the advisory board alongside Alan Ferguson, DeKalb county chief housing officer. She succeeds Keitt King, president of Truist Community Capital, who is completing his dedicated leadership as Co-Chair..

HouseATL relies on the passionate commitment of civic, corporate, and community leaders who volunteer their time and expertise to drive housing affordability across metro Atlanta. Over the past four years, King served first as treasurer and then as co-chair. He will continue in his term as a board director, working alongside fellow board directors to strengthen HouseATL's cross-sector coalition. He brought more than 30 years of banking and community development finance experience to the role.

"HouseATL's strength has always come from the people who show up for this work, and our advisory board leads by example," said HouseATL Executive Director Natallie Keiser. "We're grateful to Keitt for sharing his affordable housing finance expertise as treasurer and co-chair, and we're excited to welcome Karen alongside Alan. Together with our advisory board and members, they'll help us keep building towards a metro Atlanta where every family has a home they can afford."

Hatcher, CEO and qualifying broker of Sovereign Realty & Management, brings nearly two decades of real estate investment, property management, and affordable housing development experience. In 2022, she made history as the first African American woman elected president of the Atlanta Realtors Association in its 112-year history. A Certified Property Manager named to the *Atlanta Business Chronicle's* Power 100 list and recognized as a Woman of Influence by both the *Atlanta Business Chronicle* and the Atlanta Business League, Hatcher has devoted her career to creating stable, vibrant communities.

"As a property manager, I see every day what happens when a family finds a home they can afford and keep. They put down roots, their kids stay in the same school and neighborhoods grow stronger," said Hatcher. "HouseATL brings together leaders from every corner of our housing ecosystem to make that stability a reality. I'm honored to serve alongside Alan and build on the strong foundation Keitt helped lay."

"Karen understands the everyday realities of Atlanta renters and homeowners, and she has spent her career putting solutions into action," said Ferguson. "I'm excited to partner with her, our advisory board and members to forge the cross-sector partnerships that get more families into homes they can afford."

The leadership transition coincides with an active fall schedule for HouseATL, including:

- Dream HOME Expo: Oct. 3 at the Morrow Center in Clayton County, for prospective homebuyers and current homeowners
- Member Convening and Clayton County Housing Forum: Oct. 20

Event registration and full details are available at houseatl.org.

About HouseATL

HouseATL advances equitable housing outcomes for individuals and families in the metro Atlanta region by leading cross-sector collaboration and advocating for affordable housing policies and solutions. HouseATL is a cross-sector membership coalition of civic leaders committed to building the public will for a comprehensive and coordinated housing affordability action plan for Atlanta. Founded in 2018 through the combined efforts of the Urban Land Institute of Atlanta, The Arthur M. Blank Family Foundation, Central Atlanta Progress, the Center for Civic Innovation, and the Metro Atlanta Chamber of Commerce, HouseATL now brings together more than 500 members from over 250 organizations. The coalition works to address the region's housing challenges, develop policy recommendations, and secure funding for affordable housing—envisioning a thriving and diverse region, where people at all income levels have housing choices and can live with dignity, for generations to come.

Media Contact:

Natallie Keiser, Executive Director of HouseATL – 678.637.1378 or nkeiser@houseatl.org