

HouseATL Member Convening

Tuesday, May 12, 2026





welcome

**May Member
Convening**



Natallie Keiser

**Executive Director
HouseATL**

HouseATL.org

Visit Gwinnett County Exhibitors



Agenda | 9:30 – 11:30 a.m.



Welcome and Acknowledgements - *Natallie Keiser* | 9:30



Gwinnett County Welcome - *Nicole Love Hendrickson* | 9:35



Remarks from Sponsor NeighborWorks America - *Isaac Igbonagwam* | 9:45



Gwinnett Housing Affordability Policies and Initiatives - *Richelle Patton, Commissioner Kirkland Carden, Mayor Craig Newton, Mayor David Still* | 9:50



Breakout Session | 10:20

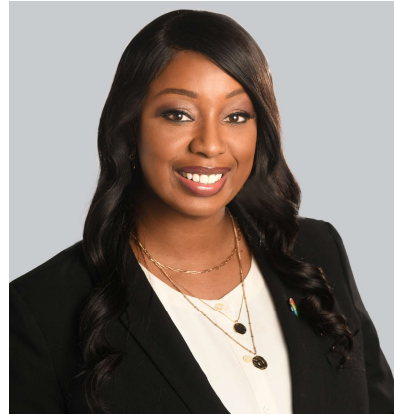


Adaptive Reuse for Rental Housing Affordability Panel - *Caesar Nguyen, Marilyn Davis, Jared Schlosser, Lejla Prljaca, Shaneel Lalani* | 10:40



Announcements & Next Steps - *Natallie Keiser* | 11:25

Gwinnett County Welcome



Nicole Love Hendrickson
Chairwoman



Our Funders

JPMORGAN CHASE & CO.

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**WELLS
FARGO**

May Convening Sponsor



Isaac Igbonagwam

Sr. Relationship Manager



AMERICA

Gwinnett Housing Affordability Policies and Initiatives



Richelle Patton
HouseATL Board
Director
President of
Collaborative Housing
Solutions

Panel Moderator



**Commissioner
Kirkland Carden**
Gwinnett County



Mayor Craig Newton
City of Norcross



Mayor David Still
City of Lawrenceville



Breakout Session

1

Are there policies you heard today that you are interested in learning more about or do you have any questions about today's discussion that we can pass along to the panelists?

2

Do you have any resources or partners that you would suggest to any of these elected officials, to advance their work on housing affordability?

3

Do you have any policy or initiative suggestions to improve housing affordability in Gwinnett County?

4

What do you think HouseATL's members could do together to help improve policies and systems in Gwinnett to increase housing affordability and ensure access to housing?



*Scan to submit
feedback to
today's elected
officials & the
HouseATL Policy
Working Group.*

23 Strategic Recommendations – 6 Priorities



Dedicate Revenue Sources for Affordable Housing Development



Enhance and Protect Renters' Rights



Create Sustainable Funding Sources for Under 50% AMI Housing



Prioritize Publicly Owned Assets for Affordable Housing



Provide Resources to Encourage Starter/Affordable Homes by Homebuilders



Secure Property Tax Exemptions for Affordable Rental Housing



SCAN HERE TO VIEW FULL RECOMMENDATIONS

Adaptive Reuse for Rental Housing Affordability



Caesar Nguyen

Co-Chair, Rental
Housing Preservation
Working Group
Director of Acquisitions
for the BLVD Group

Panel Moderator



Marilynn Davis

Senior Advisor
HR&A Advisors



Jared Schlosser

Head of Credit
Originations
Peachtree Group



Lejla Prijaca

Chief Development
Officer
Gwinnett Housing
Corporation



Shaneel Lalani

CEO
Lalani Ventures



Q&A

CONGRATULATIONS!

2026 AFFORDABLE HOUSING AWARDS

- **Housing Retention Hero – Atlanta Volunteer Lawyers Foundation**
- **Homeownership Champion – Atlanta Habitat for Humanity**
- **Housing Policy Advocate – Alison Johnson**
- **Housing Policy Advocate – Mariel Risner Sivley**
- **Exceptional Funder – Dr. Christie Cade**
- **Rental Housing Preservation Leader – Columbia Residential**



Save the Date!



Saturday, October 3, 2026
10:00 a.m. – 3:00 p.m.
The Morrow Center



Sponsorships available!



New Working Group!



SUSTAINABLE & RESILIENT HOUSING WORKING GROUP

- Brings together advocates, developers, policymakers, utilities and community partners
- Advances solutions for affordable housing in metro Atlanta
- Focuses on healthier, more energy-efficient and more resilient homes



Thank you for joining us today!



Get involved!

- **Affordable Living Showcases**
May 15 and June 12
- **Next Member Convening**
August 27 at Epicenter
- **Dream HOME Expo**
Oct 3 at Morrow Center
- Join HouseATL and be active in a Working Group

Find us on social media & view the full HouseATL events calendar at houseatl.org



Share your feedback!

Help us make the most of future meetings and improve HouseATL by sharing your feedback



For questions or to get more involved contact:

Talia Thornton
Membership Associate
tthornton@houseatl.org

Mijha Butcher Godfrey
Policy and Project Associate
mgodfrey@houseatl.org

Natallie Keiser
Executive Director
nkeiser@houseatl.org