



HouseATL Membership Benefits and Responsibilities

Updated by Board 12.4.2025

Join us! HouseATL advances equitable housing outcomes for individuals and families in the metro Atlanta region by leading cross-sector collaboration and advocating for affordable housing policies and solutions. Our members envision metro Atlanta as a thriving and diverse region, where people at all income levels have housing choices and can live with dignity, for generations to come. HouseATL is fiscally sponsored by the nonprofit Community Foundation for Greater Atlanta and guided by an Advisory Board that represents the membership.

Benefits of Membership

- Connect with policymakers, developers, philanthropists and other influencers that are making an impact in affordable housing
- Stay on top of the latest news, market trends and insights
- Take advantage of leadership opportunities such as chairing a working group, being considered for an advisory board role or presenting at a forum and have the opportunity to vote for other leaders
- Receive free or discounted tickets to member convenings and some events
- Receive invitations to convenings, forums, and webinars
- Nominate people or organizations for the annual affordable housing awards
- Have your work elevated through a case study, e-newsletter or other media

Responsibilities of Membership

- Provide thoughtful votes periodically on leadership positions
- Provide feedback and occasional votes on strategic direction and recommendations
- Review, agree and uphold HouseATL guiding principles (below)
- Respond to annual requests to reaffirm your membership
- Adhere to HouseATL brand guidelines when referencing HouseATL
- Consider allowing your membership to be listed on HouseATL's website
- Participate actively in convenings, working groups or other activities
- Commit to use civil discourse when addressing difficult topics

Membership Process

- Complete online application for an individual or organizational membership
- Organizations must designate one person as their voting member, to respond in situations where there is a formal vote (all organizational representatives are eligible for all the other member benefits)
- People who are joining as individuals rather than as part of an organization must provide a personal email address rather than an employer/organization email address, and they may not also participate in an organizational membership (i.e. no one can have two memberships)
- In order to vote, must have been an active member for at least 6 months and have participated in at least one Working Group meeting or full membership convening
- Pay an annual membership fee (waiver available for those who financially need it):
 - \$250 For Profit Entities & Philanthropy
 - \$150 Nonprofit Organizations and Government Agencies



\$30 Individuals/Sole Proprietors
\$15 Students

Guiding Principles

- Housing is a means to an end for a more sustainable, inclusive, healthy Atlanta. Recommendations should advance racial and socioeconomic equity in our communities.
- Cross-sector collaboration is critical to actionable solutions. We seek to engage civic and community leadership at all levels, recognizing that sustainable change only happens with authentic resident support.
- We recognize that there are many related issues (wage growth, quality schools, and transportation access, among others) that are inextricably linked to affordability and community retention and are supportive of these efforts that are outside of the scope of HouseATL.
- We believe housing strategies should be incorporated across Atlanta, balancing opportunities in neighborhoods with high quality of life factors with comprehensive community development.
- We are committed to serving all of the affordability needs of Atlantans, with an emphasis on those most in need.
- Atlanta has a broad, regional housing market. Regional planning with our neighbors, particularly around the link between regional transportation and housing affordability, must be part of our long-term affordability solutions.
- Strategies must harness the power of the marketplace – capital and development – to meaningfully increase housing production and preservation.
- We acknowledge that some recommendations may require policy alignment and/or state law change, and there will be a need for ongoing advocacy and collaboration with various state agencies and legislative partners.