

HouseATL Member Convening

Wednesday, August 14, 2025





welcome

**August Member
Convening**



Natallie Keiser

**Executive Director
HouseATL**

HouseATL.org

Visit Display Booths

Calvary Refuge Center

Clayton County Public Schools/Homeless Education Department

Clayton County Weatherization Program

Foundation for Community Prosperity

Georgia Vocational Solutions

Metropolitan Atlanta Rapid Transit Authority (MARTA)

My Sister's House (Atlanta Mission)

Nehemiah Project Community Development Corporation

NID Housing Counseling Agency

RISE Training Program

Southern Crescent Habitat for Humanity

Stimac Youths Associates



HouseATL.org

Agenda | 9:30 – 11:30 a.m.



Welcome and Introductions, Natallie Keiser, Executive Director | 9:30



Sponsor Remarks, Michael Olajubutu, Metro South Region Executive, Georgia Power | 9:35



Clayton County Welcome, Dr. Alieka Anderson-Henry, Chairwoman | 9:40



Clayton County Housing Affordability: Past, Present & Future, Brian Dorelus, Mike Carnathan, Erin Willoughby & Mandala Jones | 9:45



Strategic Recommendation: Support Expansion of Developer Capacity: Dr. Chrisite Cade, Marc Pollack, Sharon Guest & Tommy Lester | 10:20



Break Out Groups | 10:55



Annual Business Meeting and Announcements, Co-Chairs Terri Lee & Keitt King | 11:17

Our Funders

JPMORGAN CHASE & CO.



THE ANNIE E. CASEY FOUNDATION



WILLIAM JOSEF FOUNDATION

**WELLS
FARGO**

August Convening Sponsor



**Georgia
Power**

**Michael Olajubutu
Metro South Region Executive**

Welcome from Clayton County



Dr. Alieka Anderson-Henry
Chairwoman

Panel: Clayton County Housing Affordability – Past, Present and Future



Brian Dorelus
Vice President
Aerotropolis Atlanta Alliance

Panel Moderator



Mike Carnathan
Project Director
Neighborhood Nexus

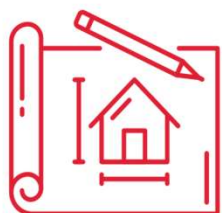


Erin Willoughby
Managing Attorney
Atlanta Legal Aid Society



Mandala Jones
Chief Executive Officer
Clayton County Housing
Authority

23 Strategic Recommendations – 6 Priorities



**Dedicate Revenue
Sources for
Affordable Housing
Development**



**Enhance and Protect
Renters' Rights**



**Create Sustainable
Funding Sources for
Under 50% AMI Housing**



**Prioritize Publicly
Owned Assets for
Affordable Housing**



**Provide Resources to
Encourage
Starter/Affordable Homes
by Homebuilders**



**Secure Property Tax
Exemptions for
Affordable Rental
Housing**



**SCAN HERE TO VIEW
FULL
RECOMMENDATIONS**

Panel: Support Expansion of Developer Capacity



Dr. Christie Cade
Co-Chair, HouseATL
Funders Collective &
Vice President,
Enterprise Community
Partners

Panel Moderator



Sharon Guest
Founder and Principal
Radiant Development
Partners



Tommy Lester
Market Lead
Capital Impact Partners



Marc Pollack
President, EQ Housing
Advisors and Chair
Emeritus, RangeWater
Real Estate

Breakout and Reporting

- Problem solve at your tables – How to advance this recommendation?
- Choose a recorder
- Use the handout to record or use this link to record online



<https://form.jotform.com/250264237752153>

- **If you use a handout, please leave it on table for staff**
- 15 minutes to discuss
- 10 minutes for some report outs





Annual Business Meeting

HouseATL Co-Chairs

Terri Lee, CEO, Atlanta Housing

Keitt King, President, Truist Community Capital



New Mission Statement

Mission

HouseATL advances equitable housing outcomes for individuals and families in the metro Atlanta region by leading cross-sector collaboration and advocating for affordable housing policies and solutions.

Previous Mission

HouseATL is a cross-sector group of civic leaders committed to building the political and community will for a comprehensive and coordinated housing affordability action plan for Atlanta.

New Vision Statement

Vision

HouseATL envisions metro Atlanta as a thriving and diverse region, where people at all income levels have housing choices and can live with dignity, for generations to come.

Previous Vision

Our membership's vision is that Atlanta will have a shared, comprehensive set of policies and adequate funding to address housing affordability.

Bylaws Vote – Mission and Vision



secure.electionbuddy.com/m/HouseATL

Access Code – your email address
Password – Bylaws1

Board Elections Timeline

Summer

- Board Governance Committee determined **10 positions** will be open for election
- Governance Committee conducted Board assessment to identify needed characteristics
- Request for nominations opens today

Fall

- **September 14:** Nominations due
- Governance Committee prepares slate of qualified nominees
- Slate is shared in October
- **November 6:** Meet and greet nominees at Member Convening
- **November 6 -19:** Members vote via online election software
 - Voting requirement: must have been a member for **6 months** (since May 5, 2025)
 - If an organization has several representatives who are members, only 1 is the voter

Winter

- Board directors announced
- Orientation provided for new Board directors

Board Nominations

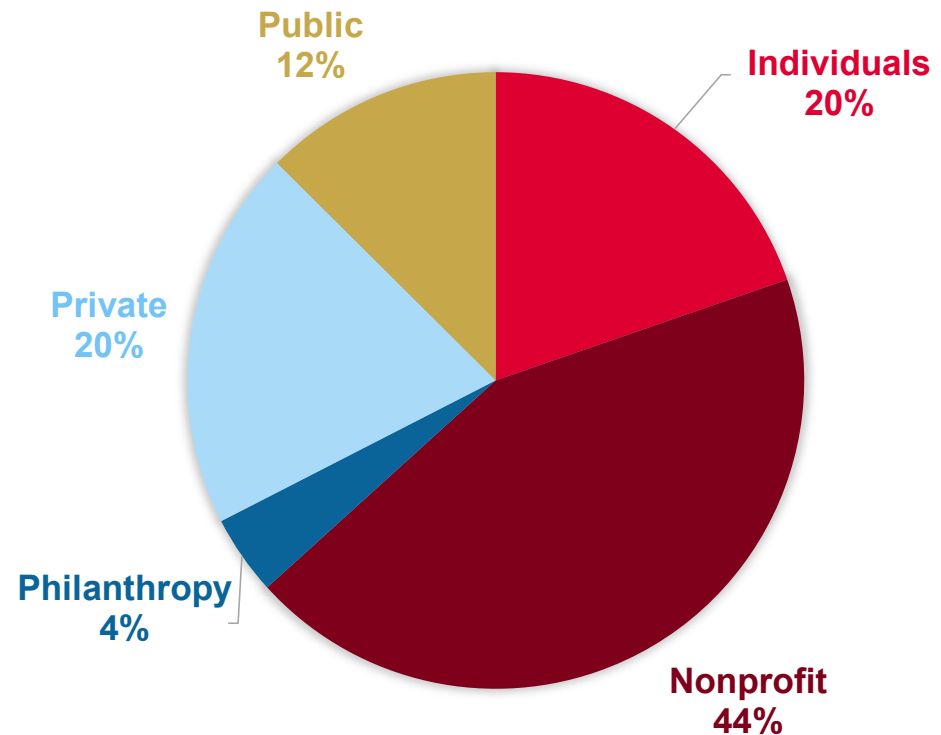
- 10 positions available
- 6 incumbents running for reelection
- Must be a member to run for election
- Must be a member to nominate someone
- Nominate yourself or someone else
- Specific characteristics sought – see nominations form

Nominations Form



HouseATL Membership Composition

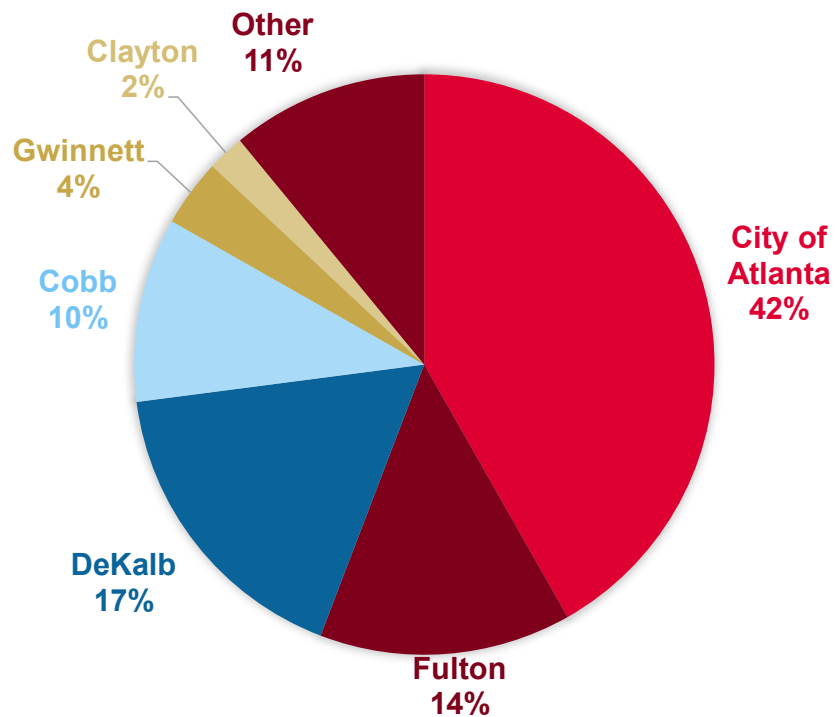
Cross-sector membership coalition composed of 385 (active, not expired) members, representing 230 public, private, nonprofit and philanthropic organizations



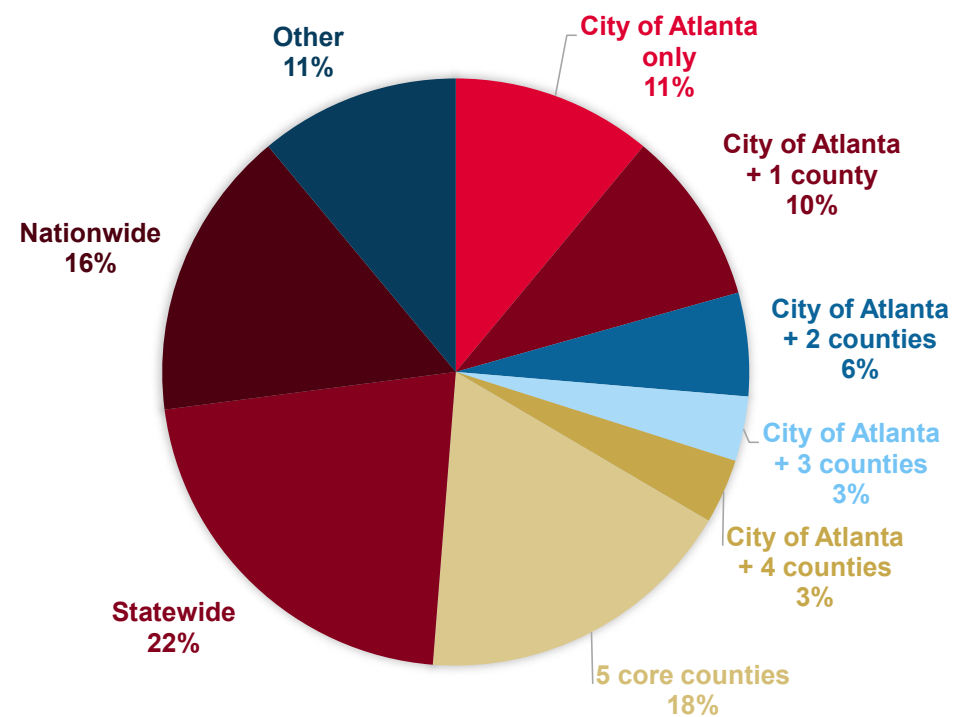
August 2025

HouseATL Membership Composition

MEMBERS' RESIDENCY AREA



MEMBERS' SERVICE AREA



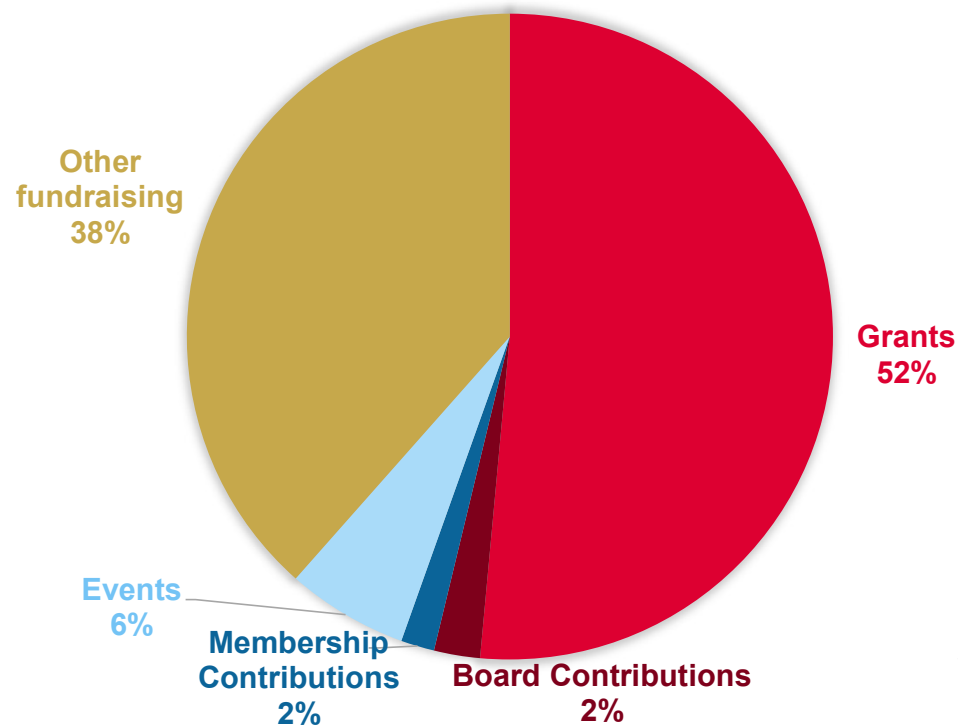
August 2025

Working Group Participation

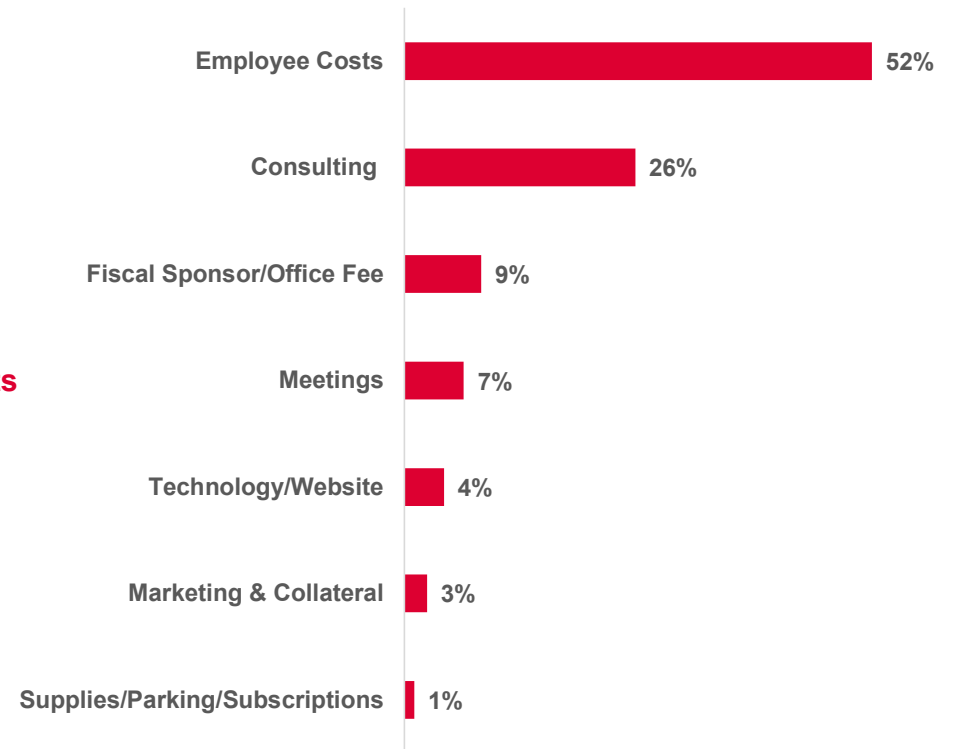
- **Policy:** 254 enrolled, average attendance 45
- **Prioritizing Communities:** 239 enrolled, average attendance 32
- **Homeownership:** 186 enrolled, average attendance 31
- **Funders Collective:** 133 enrolled, average attendance 25
- **Rental Housing Preservation:** 76 enrolled, average attendance 16

2024 Financial Highlights

2024 REVENUE

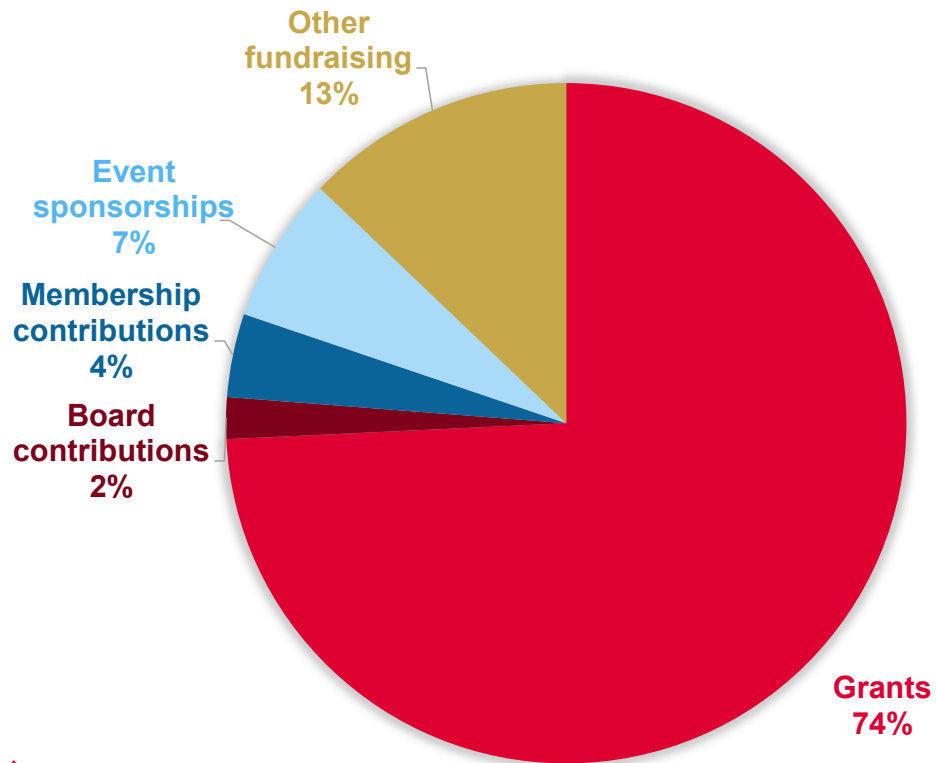


2024 EXPENSES



2025 Budget

2025 REVENUE



2025 EXPENSES



Dream HOME Expo



FREE EVENT

SAT., SEPT. 27, 2025 @ 10:00AM - 3:30PM
HOUSE OF HOPE - DECATUR, GA

FOR HOMEOWNERS & HOMEBUYERS

RESOURCES • VENDORS • LUNCH • GIVEAWAYS • LENDERS
DOWN PAYMENT ASSISTANCE • HEIRS PROPERTY

REGISTER AT www.HouseATL.org/events



Sponsored by



HouseATL.org

Thank you for joining us today!

Get involved!

- Next Member Convening
Thursday, November 6 at the
Gathering Spot
- Affordable Living Showcases,
third Friday of each month
- Join HouseATL and be active in
a Working Group
- Refer someone – job posting
for Policy and Project Associate
- Follow us on LinkedIn,
Instagram or Facebook

Share your feedback!

Help us make the most of
future meetings and
improve HouseATL by
sharing your feedback



For questions or to get more involved contact:

Talia Thornton

Membership Associate
tthornton@houseatl.org

Natallie Keiser

Executive Director
nkeiser@houseatl.org

HouseATL.org