



2025 Second Annual Awards Luncheon Sponsorship Package

Wednesday, April 30, 2025
The Gathering Spot



HouseATL's second annual Awards Luncheon will recognize five outstanding housing affordability champions selected through a membership-wide nominations process. The ticketed event has an expected attendance of 150 affordable housing leaders. This event will also serve as a fundraiser to support HouseATL's work to advance its strategic recommendations.



About HouseATL

HouseATL is a cross-sector membership coalition of civic leaders committed to building the public will for a **comprehensive and coordinated housing affordability action plan for Atlanta**. Our membership's vision is that Atlanta will have a shared, comprehensive set of policies and adequate funding to address housing affordability.



HouseATL's current priorities within our **action plan of 23 recommendations for the five-county metro Atlanta area** include:

- Dedicating revenue sources for affordable housing development
- Enhancing and protecting renter's rights
- Creating sustainable funding sources for under 50% Area Median Income (AMI)
- Prioritizing publicly owned assets for affordable housing
- Providing resources to encourage affordable homes by homebuilders
- Securing property tax exemptions for affordable rental housing

About the Awards

HouseATL will recognize **five outstanding housing affordability champions** on **April 30, 2025** at the **Second Annual Awards Luncheon** to an audience of 150 affordable housing leaders at The Gathering Spot. Awardees will be selected through a membership-wide nominations process. The awards categories include:



Homeownership Champion

A person or organization that is a visible proponent of homeownership preservation and supporting homebuyers seeking affordable housing. This champion pushes organizations and systems to close the racial gap in homeownership. Their work has a clear impact on opportunities for homebuyers and/or existing homeowners.



Housing Retention Hero

A person or organization that has prevented the displacement of community residents and galvanized others to take action. This solutions-oriented hero has promoted change in organizations and systems, reducing evictions, promoting long-term housing stability and elevating tenant challenges.



Housing Policy Advocate

A person or organization that has boldly demonstrated their passion for positive housing policy change. This advocate is strategic about analyzing the political environment and finding a feasible path forward, while keeping as their priority the people who are the most vulnerable to housing insecurity. Their policy focus may be at the local, regional or state level.



Exceptional Funder

This person or organization pushes beyond the traditional roles of a funder to leverage all their means of influence for affordable housing impact. This exceptional funder uses all the tools in their toolbox, recognizing the urgency of the current affordable housing challenge. They encourage other funders to step up and identify how they can also contribute.



Rental Housing Preservation Leader

A person or organization that has demonstrated exceptional leadership in preserving affordable rental housing, ensuring that existing affordable housing stock remains available, safe and well-maintained for long-term affordability. This leader effectively leverages abundant and flexible tools to prevent the loss of affordable units, working to ensure housing security for both owners and renters.



2025 Award Sponsorship Opportunities

Presenting Sponsor - Committed

\$7,000

- ✓ 8 event tickets
- ✓ Verbal recognition at the event
- ✓ Company logo on event agenda as the Presenting Sponsor
- ✓ Company logo on screen projection at the event as the Presenting Sponsor
- ✓ Company logo on event registration page as the Presenting Sponsor
- ✓ Company named in social media posts regarding the event as the Presenting Sponsor
- ✓ Company logo on sponsorship poster at the event as the Presenting Sponsor
- ✓ Company opportunity to have a display table in the lobby at event
- ✓ Company opportunity to make brief welcoming/congratulatory remarks to awardees

2025 Presenting Sponsor: Georgia Power

Premier Sponsors

\$4,000

- ✓ 6 event tickets
- ✓ Verbal recognition at the event as a premier sponsor
- ✓ Company logo on event agenda as a premier sponsor
- ✓ Company logo on screen projection at the event as a premier sponsor
- ✓ Company logo on event registration page as a premier sponsor
- ✓ Company logo on sponsorship poster at the event as a premier sponsor
- ✓ Company named in social media posts regarding the event
- ✓ Company opportunity to have a display table in the lobby at event

3 sponsorships at this level

Champion Sponsors

\$2,000

- ✓ 4 event tickets
- ✓ Verbal recognition at the event as a champion sponsor
- ✓ Company logo on event agenda as a champion sponsor
- ✓ Company logo on screen projection at the event as a champion sponsor
- ✓ Company logo on event registration page and in event invitation materials
- ✓ Company logo on sponsorship poster at the event as a champion sponsor

6 sponsorships at this level

Supporting Sponsors

\$750

- ✓ 2 event tickets
- ✓ Verbal recognition at the event as a supporting sponsor
- ✓ Company name on event agenda as a supporting sponsor
- ✓ Company name on screen projection at the event as a supporting sponsor
- ✓ Company name on event registration page and in event invitation materials
- ✓ Company name on sponsorship poster at the event as a supporting sponsor

4 sponsorships remaining at this level

Committed Supporting Sponsors: Goode Van Slyke Architecture, LDG Development, Live/Work/Walk Foundation, and SK Collaborative

Thank you!

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